Always the Best

153rd Iowa Dental Association
Annual Session

April 30 - May 2, 2015
Des Moines, Iowa

Preview
Dentists
Dental Hygienists
Dental Assistants

Advance Registration Deadline April 9, 2015
An insurance program that **GROWS** with your dental career

**WHILE IN DENTAL SCHOOL**
- Student Professional Liability
- Dental Equipment Coverage
- State Dental Board Liability
- Regional Board Exam Coverage: WREB, NERB, CITA, SRTA

**AFTER YOU GRADUATE**
- $50 Claims-Made policy
- $100 Occurrence policy
- Cyber Liability included in the premium

**WINDING DOWN**
- Part-time discount
- Volunteer policy
- Free tail at retirement*

*At age 55 with 5 consecutive years insured. Subject to underwriting review and approval.

**THROUGHOUT YOUR CAREER**
- Worldwide Coverage
- Vicarious Liability
- Risk Management Resources
- Dedicated and Experienced Claims Team
- Discounts Available
- Package Policy - all with one carrier
- Professional Liability
- General Liability
- Property Insurance
- Employment Practices Liability
- Umbrella Coverage
- Cyber Liability

Many professional liability programs come and go from the market. Choose the program that withstands the test of time.

Smile – we have you covered. FROM START TO FINISH.

Preferred provider of the Iowa Dental Association.

Please Contact Your Local Agent Today!

McFadden Insurance Services
Susan K. McFadden, President
Toll-Free: 866.900.4570
Phone: 515.266.4570
mcfaddenis@aol.com

Iowa Dental Association
Dear IDA Member:

The 153rd Annual Session will be held Thursday, April 30 through Saturday, May 2, 2015, in Des Moines. **This year’s theme is “Always the Best”**.

**Please note the days of the Annual Session will continue the same as last year – the Annual Session meeting days are Thursday, Friday, and Saturday.**

There will be lectures led by exceptionally qualified and nationally-recognized speakers. All are outstanding speakers who will present current topics in dentistry.

The exhibit hall will feature displays of the newest dental products and equipment by nationally-recognized manufacturers. Exhibits will be open for 1½ days (all day Friday and Saturday morning). Table Clinics will also be presented in the exhibit hall on Saturday morning.

This year’s President’s Celebration Reception will be held at the World Food Prize Hall of Laureates on Friday evening. You will receive two complimentary tickets to this event if you have contributed $250 to IDPAC or $300 to the Foundation or you may purchase tickets for $150 each. Proceeds from the event will go to the Iowa Dental Foundation. Look for further details in this brochure for information on how to order tickets.

The enclosed material contains registration forms. You are encouraged to pre-register early to avoid the rush on-site and, more importantly, to save the additional on-site registration fees. Please encourage your staff to take advantage of online registration. By registering online, staff members can avoid general registration fees. Course registration fees for some courses will still apply – look for details in this brochure. Also, remember that staff members must print their badges and course passes for paid courses.

All housing reservations must be made online through the Des Moines Convention and Visitors Bureau. The link to online housing is included in this brochure.

Take time today to plan ahead and secure your registration and tickets for the courses and events. We hope you will join us in Des Moines at the 2015 Annual Session!

Sincerely,

[Signature]

Dr. R. Bruce Cochrane
President of the Iowa Dental Association
Mcfadden Insurance Services
Wine Pull
Benefitting the Iowa Dental Foundation

- 200 bottles of wine will be available. No bottle is worth less than $15 and many are higher end, vintage, or unusual.
- Tickets are $25 each and will be available for presell beginning March 1 at District Meetings. They may also be purchased at the McFadden Insurance Booth or IDF Booth at Annual Session.
- Each ticket is good for a bottle of wine.
- Tickets will also be entered into a drawing for a very special prize.

Wine Pull will begin at 9:00 on Friday, May 1, 2015 at the McFadden Insurance and IDF Booths.

For more information or to purchase tickets, please call 800-828-2181, x107
REGISTRATION

Advance Registration

Register Online at www.iowadental.org
Advance registration deadline
April 9, 2015 @ 5:00 p.m.
(online, mail and fax)

Dentists and staff are encouraged to take advantage of online registration. Staff will not pay a registration fee if they register online and print & bring their badge (limited attendance course fees still apply).

Registration Fees-Dentists

Dentists pre-registered online or by mail or fax $125
Dentists registered on-site $200
Retired Life Dentists $0
Spouse and family $0
Dental students/Graduate students $0

Dentists must be members of the ADA. 2015 dues must be paid at time of advance registration or ADA members may register on-site upon presentation of a 2015 ADA membership card. Dentists may not register under any other category.

The following dentists will be exempt from paying the registration fee: Table Clinicians, Speakers, Graduate Students, Active Life Members (only for the year in which they are inducted into life membership), and Retired Life Members.

Non-member dentists $1097

Non-members of the ADA will be admitted upon payment of the non-member admittance fee. This is applicable to the current fee of national and state dues plus the $200 registration fee. By request, this fee (not including registration fee) may be applied to the dentist’s account for the current year dues upon payment of district dues within 30 days of the Annual Session. Non-members will receive a guest badge.

Military Personnel must be a member of ADA to be admitted or may pay the non-member admittance fee.

Dental Students will be admitted upon presentation of a 2015 ASDA membership, 2015 ADA membership card, or Student ID.

Spouse and family members who are dental assistants or dental hygienists should register as staff.* Dentists may not register as a spouse or family member.

Registration Fees-Staff

Staff pre-registered online-prints & brings badge $0
Staff pre-registered by mail or fax $25
Staff pre-registered online-does not bring badge $25
Staff registered on-site $75

*Staff includes dental hygienists, dental assistants, office personnel, and dental lab technicians.

All staff, including IDAA and IDHA members, must register with the IDA to attend exhibits, table clinics, and courses at the Iowa Events Center.

Dental Lab Technicians will be admitted to exhibits; however, those not registered with an exhibit booth are prohibited from promoting their services on the exhibit floor. A Dental Lab Technician who is working at an exhibit booth should register as an exhibitor.

Dentists who are exhibiting must also be registered under the dentist category.

Guests $150

All other attendees who wish to register will be admitted only upon the approval and at the discretion of the IDA.

Cancellations

A $25 administrative processing fee will be charged on all cancellations per paid registrant. The cancellation fee applies to registration fees and course fees. The cancellation fee will be deducted from all refunds.

Registration Hours

Registration is located in Memorial Hall, Level 3, Veterans Memorial Community Choice Credit Union Convention Center.

Thursday, April 30 6:30 a.m. – 4:30 p.m.
Friday, May 1 6:30 a.m. – 5:00 p.m.
Saturday, May 2 6:30 a.m. – 1:00 p.m.

Dentists: Bring your confirmation with you. Show your confirmation to pick up your packet of materials in the registration area. Dentist, spouse and family badges will be in your packet. Course passes and event tickets will be included in the dentist packet.
Staff: Bring your confirmation with you. Staff registering online must print and bring their badge. Badge holders will be available to pick up outside the lecture rooms. Staff registering by mail or fax may pick up their badge in the registration area.

**STAFF MUST PRINT COURSE PASSES WHEN REGISTERING ONLINE. (PAID COURSES ONLY)**

Register Online at www.iowadental.org
Advance registration deadline
April 9, 2015 @ 5:00 p.m. (online, mail and fax)

Continuing Education & Course Admittance

Continuing Education Credits for Dentists, Dental Hygienists and Dental Assistants

General Attendance
The Iowa Dental Board will award three (3) CEUs for general attendance. DANB will award one (1) CEU for attending exhibits. The verification code for general attendance will be posted in the registration area.

Table Clinics
The Iowa Dental Board will award two (2) CEUs for attending table clinics. DANB will award one (1) CEU for attending table clinics. The verification code for attending table clinics will be provided in the exhibit hall.

Courses
The courses sponsored by the Iowa Dental Association are open to dentists, dental hygienists, and dental assistants. All courses sponsored by the Iowa Dental Association have been submitted for approval to the Iowa Dental Board for CEU credit for dentists, dental hygienists, and dental assistants. The number of approved CEU credits is listed with the course description.

Continuing Education Recording Form
All attendees will receive a Continuing Education Credit Recording Form. To receive credits, record the verification code announced at the end of each course. Completed forms should be deposited in the boxes in the registration area or in the foyer at the end of the lecture room hallway.

AGD Members: Sign course roster at each lecture you attend to receive AGD credit.

Approved PACE Program Provider
FAGD/MAGD Credit

Approval does not imply acceptance by a state or provincial board of dentistry or AGD endorsement. 1/1/2013 to 12/31/2016

Dental Assistant Registration Renewal Requirements
All dental assistants must renew their registration every two years. Renewal will require completion of 20 hours of continuing education every two years to include:

- Two hours in the subject area of infection control
- Evidence of current certification in CPR (up to three hours may be claimed)
- Two hours in the subject area of dental radiography (required only if certified to take x-rays)

CEU Requirements for Dental Hygienists and Dental Assistants Courses
You must complete a separate CEU card to receive credit for courses. You will receive the card when you enter the lecture room. You must be on time for the lecture or you will not receive the card and, therefore, will not receive credit. Record the verification code announced at the end of the lecture on the card and return the card to the course monitor at the end of the lecture to receive credit. In exchange for the completed CEU card, you will receive a proof of attendance card.

**You must print your course pass when registering online. You will need the course pass to be admitted to the lectures.**

Limited Attendance Courses
See program schedule for the listing of limited attendance courses and course fees for dentists, dental hygienists and dental assistants.

Course Handouts Online
Handouts will be available online before the meeting. You may print the handouts for the courses you plan to attend and bring them with you to the Annual Session. Handouts will not be distributed on-site. Download handouts from the IDA website (www.iowadental.org) after April 15.

**Course Passes**
Course passes for limited attendance courses will be placed in dentist registration packets. Dentists must show course pass to be admitted to the lecture.

Staff must print course passes when registering online.
(Paid courses only.)

Staff must show their course pass before being admitted to the lecture.
General Information

Important Deadline Dates
Advance registration .................... April 9 – 5:00 p.m.
After this date, attendees must register on-site.
Hotel reservations ............................................. April 7
Cancellations/ refunds ...................................... April 16

Requests for refunds must be in writing and received two weeks prior to the Annual Session. No refunds after April 16. A $25 processing fee per registrant will be charged for cancellations.

Morning Coffee and Lunch
For quick service, eat at the concession stand located in the exhibit hall. The concession stand will be open during regular exhibit hall hours and will offer continental breakfast items and a variety of deli items.

Parking
Available north of Veterans Memorial with entrances off Third and Fifth. Parking also available on streets and in city garages. Parking fees may apply.

Transportation to Lectures and Exhibit Hall
Shuttle bus transportation will be provided from all designated overflow hotels to the Iowa Events Center.

2015 Annual Session Features
• Exhibits, table clinics and lectures held at the Veterans Memorial Community Choice Credit Union Convention Center.
• 100+ exhibit booths on Friday and Saturday (built-in course breaks allow time to visit the exhibitors)
• Table Clinics presented Saturday in the exhibit hall
• Online registration available. Register online at www.iowadental.org
• One registration fee covers 3 days of quality continuing education (some limited attendance courses fees apply)
• Online housing available

Questions? For additional information about the 2015 Annual Session, call the convention coordinator at 800-828-2181, ext. 104, or e-mail suzanne.lamendola@iowadental.org

Support our Exhibitors
Save your orders for the Annual Session. The exhibitors will offer show specials only available during the meeting. Visiting the exhibit hall is a valuable educational component of the meeting for the dentist and staff. Meet with the exhibitors, see new products, and obtain information about upcoming products.

The exhibitors are our industry partners so show your support. They are here to assist you; take advantage of this opportunity.

Built-in morning and afternoon breaks have been scheduled during the courses to allow time to visit the exhibit hall. Longer lunch breaks between courses have also been scheduled.

Table Clinics
Saturday, May 2 ................................. 9:00 to 11:00 a.m.
Table clinics will be presented in the Exhibit Hall.

Dentists Needed To Present Table Clinics
The Iowa Dental Association needs support from dentists to make our table clinics program a success. As a table clinics presenter, the $125 registration fee will be waived and you will receive 4 CEU credits. Remember that one of the easiest ways to present the information to your colleagues is by doing a PowerPoint presentation. An application to present a table clinic is included in this brochure. If you have questions or need ideas for a presentation, call Standing Committee Table Clinics Chair, Dr. Cynthia Phillips at 641-682-2617.

2015 HOUSING – Des Moines
Housing reservation deadline: April 7
ALL RESERVATIONS MUST BE MADE ONLINE through the Des Moines Visitors and Convention Bureau.
To book your room online, please use the following link: https://www2.mmx2reservations.com/desmoines/reservations/index/step2
Or click on the housing link on the IDA website.
Hotel blocks have been reserved at the following hotels; no telephone requests will be accepted; do not call individual hotels for reservations.
Des Moines Marriott Downtown
Hampton Inn & Suites Downtown Des Moines
Hyatt Place Des Moines
Holiday Inn Downtown at Mercy Campus
Renaissance Des Moines Savery Hotel
Contact the Iowa Dental Association Housing Bureau at 800-451-2625 with questions.

Register Online at www.iowadental.org
Advance registration deadline 
April 9, 2015 
@ 5:00 p.m. (online, mail and fax)

Exhibit Hall Hours
Friday, May 1 ......................... 8:30 a.m. – 5:00 p.m.
Saturday, May 2 ....................... 8:30 a.m. – Noon
Join us for the President’s Celebration Reception

Friday, May 1, 2015, 6:00 to 8:30 p.m.
World Food Prize Hall of Laureates

Dr. Bruce Cochrane, IDA President, invites you to a reception celebrating the accomplishments of the Iowa Dental Association, IDPAC and the Iowa Dental Foundation!

Join us for great hors d’oeuvres and drinks as well as entertainment by the fabulous Fred Gazzo Band in this historic Des Moines landmark building!

We will be drawing raffle winners and presenting the President’s Award to:

Dr. Terry Hopper and Dr. Robert Margeas

It’s easy to be a part of the party!
♦ Donate $300 to the Iowa Dental Foundation and receive 2 tickets*
♦ Donate $250 to IDPAC and receive 2 tickets
♦ Purchase individual tickets for $150.00

To register for the reception, please go to www.iowadental.org.
For more information, please call the Iowa Dental Association at 800-828-2181.

*a portion tax-deductible
IOWA DENTAL ASSOCIATION ANNUAL SESSION
APRIL 30 - MAY 1-2, 2015   DES MOINES

THURSDAY APRIL 30

• 8:30 a.m.  College of Dentistry/IDA Golf Tournament
   Legacy Golf Club, Norwalk  $65
   Dr. James Kohner

• 9:00 a.m. to Noon/Lecture
   How Crown Lengthening Will Enhance Your Restorative Results
   CEU:  3
   Dr. Gregory Psaltis

• 1:30 to 5:30 p.m.  Crown Lengthening
   Hands-on workshop**
   Must attend morning lecture as pre-requisite for afternoon workshop
   Course fee (for workshop):  $195**
   Dr. Gregory Psaltis

• 9:00 a.m. to Noon
   Baby Steps: Infant and Preschool Dental Care
   for the General Dentist
   CEU:  3
   Dr. Mark Benavides

• 2:00 to 5:00 p.m.
   Restore Your Confidence in Pediatric
   Restorative Dentistry
   Sponsored by a grant from the Delta Dental of Iowa Foundation
   CEU:  3
   Dr. Mark Benavides

• Noon to 1:30 p.m.
   Awards Luncheon
   Ticket Fee:  $30
   Life members & special award recipients will be recognized.

• 5:00 to 8:00 p.m.
   Exhibitors’ Reception
   Exhibit Hall
   Member dentists and one guest are invited to attend.
   Sponsored by Patterson Dental, A-dec, Downing Construction,
   VOCO America & Wells Fargo.

FRIDAY MAY 1

• 8:30 a.m. to 5:00 p.m.  Exhibits Open
   Dr. Hal Crossley

• 7:30 to 9:30 a.m./1st session
   Avoid Liability: Know Your Patients’ Medications
   and Their Impact on Dental Treatment!
   Course fee:  Dentist $85** / Staff $45**
   CEU:  2
   CEU:  1.5

• 10:30 a.m. to Noon/2nd session

• 1:30 to 3:00 p.m./3rd session

• 3:30 to 4:30 p.m./4th session
**FRIDAY MAY 1 - continued**

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<th>Session</th>
<th>Speaker</th>
<th>Topic</th>
<th>CEU</th>
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<tr>
<td>8:00 to 10:00 a.m./1st session</td>
<td>Dr. Abdi Sameni</td>
<td>Minimally Invasive Adhesive and Esthetic Dentistry:</td>
<td>A Review of Available Treatment Options &amp; Materials</td>
<td>2</td>
</tr>
<tr>
<td>11:00 a.m. to 12:30 p.m./2nd session</td>
<td>Dr. Abdi Sameni</td>
<td>Minimally Invasive Adhesive and Esthetic Indirect</td>
<td>Anterior Bonded Restorations</td>
<td>1.5</td>
</tr>
<tr>
<td>2:00 to 3:30 p.m./1st session</td>
<td>Dr. Abdi Sameni</td>
<td>Anterior Bonded Restorations</td>
<td>Sponsored in part by GC America</td>
<td>1</td>
</tr>
<tr>
<td>4:00 to 5:00 p.m./2nd session</td>
<td>Dr. Abdi Sameni</td>
<td>Anterior Bonded Restorations</td>
<td>Sponsored in part by GC America</td>
<td>1</td>
</tr>
<tr>
<td>8:00 to 9:30 a.m./1st session</td>
<td>Brown Winick Health Law Group</td>
<td>OSHA, HIPAA, and Licensure Regulations</td>
<td>CEU: 1</td>
<td></td>
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<tr>
<td>10:30 a.m. to Noon/2nd session</td>
<td>Brown Winick Health Law Group</td>
<td>OSHA, HIPAA, and Licensure Regulations</td>
<td>CEU: 1</td>
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<tr>
<td>1:30 to 3:00 p.m./1st session</td>
<td>Brown Winick Health Law Group</td>
<td>OSHA, HIPAA, and Licensure Regulations</td>
<td>CEU: 0</td>
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<tr>
<td>3:30 to 5:00 p.m./2nd session</td>
<td>Brown Winick Health Law Group</td>
<td>OSHA, HIPAA, and Licensure Regulations</td>
<td>CEU: 0</td>
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<tr>
<td>4:30 p.m.</td>
<td>Brown Winick Health Law Group</td>
<td>OSHA, HIPAA, and Licensure Regulations</td>
<td>CEU: 0</td>
<td></td>
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<tr>
<td>6:00 to 8:30 p.m.</td>
<td>Brown Winick Health Law Group</td>
<td>OSHA, HIPAA, and Licensure Regulations</td>
<td>CEU: 0</td>
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**SATURDAY MAY 2**

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<th>Time</th>
<th>Session</th>
<th>Speaker</th>
<th>Topic</th>
<th>CEU</th>
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<tbody>
<tr>
<td>8:00 a.m. to Noon</td>
<td>House of Delegates</td>
<td>Des Moines Marriott Hotel</td>
<td>Exhibits Open</td>
<td></td>
</tr>
<tr>
<td>8:30 a.m. to Noon</td>
<td>House of Delegates</td>
<td>Des Moines Marriott Hotel</td>
<td>Exhibits Open</td>
<td></td>
</tr>
<tr>
<td>9:00 to 11:00 a.m.</td>
<td>House of Delegates</td>
<td>Des Moines Marriott Hotel</td>
<td>Exhibits Open</td>
<td></td>
</tr>
<tr>
<td>8:00 to 10:00 a.m./Lecture</td>
<td>Dr. Ali Nasseh</td>
<td>New Dimensions in Endodontics</td>
<td>Sponsored by Real World Endo and Brasseler USA</td>
<td>2</td>
</tr>
<tr>
<td>11:00 a.m. to 1:00 p.m.</td>
<td>Dr. Ali Nasseh</td>
<td>New Dimensions in Endodontics</td>
<td>Sponsored by Real World Endo and Brasseler USA</td>
<td>2</td>
</tr>
<tr>
<td>Hands-on workshop**</td>
<td>Dr. Ali Nasseh</td>
<td>New Dimensions in Endodontics</td>
<td>Sponsored by Real World Endo and Brasseler USA</td>
<td>2</td>
</tr>
<tr>
<td>9:00 to 10:30 a.m./1st session</td>
<td>Dr. Gy Yatros</td>
<td>You’re Saving Teeth, But Are You Saving Lives?</td>
<td>Introduction to Dental Sleep Medicine</td>
<td>1.5</td>
</tr>
<tr>
<td>11:30 a.m. to 1:00 p.m./2nd session</td>
<td>Dr. Gy Yatros</td>
<td>You’re Saving Teeth, But Are You Saving Lives?</td>
<td>Introduction to Dental Sleep Medicine</td>
<td>1.5</td>
</tr>
<tr>
<td>8:00 to 10:00 a.m.</td>
<td>Terri Deal, CDA</td>
<td>Infection Control Update</td>
<td>CEU: 2</td>
<td></td>
</tr>
<tr>
<td>11:00 a.m. to 1:00 p.m.</td>
<td>Terri Deal, CDA</td>
<td>Radiography Renewal</td>
<td>CEU: 2</td>
<td></td>
</tr>
</tbody>
</table>

**Limitation attendance course; pre-registration required**

All courses & events held at the Veterans Memorial Community Choice Credit Union Convention Center (unless designated otherwise).
Frustrated by cusps fractured below the gingiva, or preps going too far sub-gingival? This course covers indications, limitations, and benefits of both esthetic and functional crown lengthening to help you solve every day dental problems. Whether you do it yourself or refer out, you WILL leave with a better understanding of these principles to help patients enjoy better results. The course emphasizes decision making for a variety of case types to facilitate comprehensive clinical treatment planning and having the peace of mind that you are current in your approaches. If you want to learn to do some of these procedures yourself, then sign up for the afternoon workshop.

Learning
1. Make diagnostic decisions regarding Crown Lengthening from both radiographic and clinical perspectives.
2. Better understand biologic width and how crown margin proximity to soft tissue impacts restorative results.
3. Understand red gum complications in anterior.
4. Have better understanding about how to improve “Gummy Smile” issues.
5. Communicate well with Periodontist and Laboratory
6. See how to make predictable impressions every time

Content
1. Multiple case examples are shown from both radiographic and clinical perspectives.
2. A treatment planning session will review radiographs and clinical appearances to explore options and treatment decision making.

The fee for this course is not included in the registration fee; it is a separate fee.

Frustrated by cusps fractured below the gingiva, or preps going too far sub-gingival? This course covers indications, limitations, and benefits of both esthetic and functional crown lengthening to help you solve every day dental problems. Whether you do it yourself or refer out, you WILL leave with a better understanding of these principles to help patients enjoy better results. The course emphasizes decision making for a variety of case types to facilitate comprehensive clinical treatment planning and having the peace of mind that you are current in your approaches. If you want to learn to do some of these procedures yourself, then sign up for the afternoon workshop.

Learning
1. Learn flap design and suturing technique
2. Practice these on pig jaws.
3. Learn the principles of osseous recontouring and why the BONE is the key parameter
4. Practice osseous surgery on anatomically correct models

Content
1. Course will include viewing of two surgical videos.
2. Restorative case examples from radiographic diagnosis through to completion are shown.
3. Pig jaws are used for the flap and suturing exercise, and anatomically correct plaster models for the osseous re-contouring exercise.
Speaker: Dr. Gregory Psaltis
Title: AM – Baby Steps: Infant and Preschool Dental Care for the General Dentist
Title: PM – Restore Your Confidence in Pediatric Restorative Dentistry
Day: Thursday, April 30
Time: AM Session 9:00 a.m. to Noon
Title: AM – Baby Steps: Infant and Preschool Dental Care for the General Dentist
Title: PM – Restore Your Confidence in Pediatric Restorative Dentistry
Day: Thursday, April 30
Time: AM Session 9:00 a.m. to Noon
PM Session 2:00 to 5:00 p.m.
Fee: $0
CEU: 3 per session
Course content primarily designed for: Dentists/Dental Hygienists/Dental Assistants
Sponsored by a grant from the Delta Dental of Iowa Foundation – Annual Conference Guest Lecture Series.

Baby Steps: Infant and Preschool Dental Care for the General Dentist
Emphasis is now being placed on establishing a dental home for all children upon eruption of the first tooth or at 12 months of age. It is essential that all dental care providers become skilled at the steps necessary to make these visits successful for both the child and parents. This course discusses developmental ages, appropriate guidelines and clinical tips. Videos demonstrate actual examinations on very young patients to provide guidance for all practitioners.

Restore Your Confidence in Pediatric Restorative Dentistry
Do pulpotomies and stainless steel crowns mystify you? Why are local anesthetics potentially dangerous for young patients? Why do pediatric dentists seem to put so many stainless steel crowns on children’s teeth? Answers to these questions and more await you in this program. Diagnosis, treatment planning and many of the latest techniques are discussed in detail during this comprehensive pediatric restorative dentistry program. Local anesthesia, air abrasion technology and primary pulp therapy are all discussed in addition to the routine restorative procedures.

The fee for this course is not included in the registration fee; it is a separate fee.

Speaker: Dr. Mark Benavides
Title: Digital Photography for the Dental Team: From Capture to Conversion
Title: The Internet – Steps to Protect Personal, Patient and Office Privacy
Day: Thursday, April 30
Time: 2:00 to 5:00 p.m.
Fee: $35
Limited Attendance – Pre-Registration Required
COURSE PASS REQUIRED FOR ADMITTANCE
CEU: 3
Course content primarily designed for: Dentists/Dental Hygienists/Dental Assistants
Course Code: MB

Digital Photography
Do you sometimes obtain intraoral photos having some teeth in focus, yet others are blurry in the same picture? This shortcoming can easily be addressed by shooting in “Manual Mode.” Recommended camera settings for obtaining high quality photos will be discussed.

ALL cameras capture RAW data and most ‘automatically’ convert to a different format (JPG) that can be viewed on the camera or a computer; only higher end cameras allow one to save the RAW format. The problem is cameras perform their RAW-JPG conversion without the oral environment in mind! There are settings for landscape, outdoors, shadows, sunny, sport, night, auto, but none for ‘Intra Oral.’ This can EASILY be fixed by using a grey card and making simple manual settings on the camera ensure proper lighting.

There are various software programs available to convert a RAW picture into a JPG, and they range in ease of use and cost. These will be discussed. In addition, the office workflow for obtaining photos, transferring to a computer, displaying to your patient, and archiving your photos will also be presented. There will also be a discussion regarding the different mirrors and retractors (plastic AND metal).

The Internet – Steps To Protect Personal, Patient and Office Privacy
There are articles and stories daily about identity theft, data breaches, and malware. Is your office secure? There ARE steps you should be doing proactively rather than relying on your IT Company bailing you out after the fact! FREE software can be installed on every workstation to minimize your office’s exposure, keeping all software up to date, and more importantly, your patient’s data as secure as possible. “Computer common-sense” and HIPAA compliance are the focus of this presentation.
The fee for this course is not included in the registration fee; it is a separate fee.

**Speaker** .................. Dr. Hal Crossley

**Title** ...... Avoid Liability: Know Your Patients’ Medications and Their Impact on Dental Treatment!

**Day** ........................ Friday, May 1

**Time** .................

1st Session 7:30 to 9:30 a.m.
2nd Session 10:30 a.m. to Noon
3rd Session 1:30 to 3:00 p.m.
4th Session 3:30 to 4:30 p.m.

Each session will contain different content.

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**Exhibit Breaks**

9:30 to 10:30 a.m.; Noon to 1:30 p.m.; 3:00 to 3:30 p.m.

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**Fee** .................... $85 dentist / $45 staff
(includes all four sessions)

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**Limited Attendance – Pre-Registration Required**

**COURSE PASS REQUIRED FOR ADMITTANCE**

**CEU** .........................

1st Session 2
2nd Session 1.5
3rd Session 1.5
4th Session 1

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**Course content primarily designed for:**

Dentists/Dental Hygienists/Dental Assistants

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**Course Code** ........... HCD-dentist / HCST-staff

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Your patients are living longer thanks to their medications but many of the physician-prescribed medications used by your patients have dental implications and side effects affecting your treatment plan. When is it safe to have the patient stop taking their anticoagulants for dental treatment?

Some of these medications are the drugs of choice of “doctor shoppers”. Some medications are more likely to cause violent behavior and others can cause a “burning mouth syndrome” and, in fact, others may cause sexual dysfunction. Should I use caution when prescribing NSAIDs with antihypertensives? Is antibiotic prophylaxis required for patients with orthopedic prostheses?

This presentation includes the indications, contraindications, and side effects of the most commonly prescribed medications. Many of these medications were not approved when you took your pharmacology course in dental school. These medications represent 30% of all prescriptions taken by your dental patients and familiarity with these drugs will provide the dental practitioner with a better appreciation for the health profile of your dental patient.

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At the conclusion of this course, the attendees will know:

- Prescription, OTC medications, and foods that could adversely interact with dental drugs.
- Why your patient is taking their medications.
- What oral side effects may be caused by these medications
- Maximum doses for commonly prescribed pain medications.
- When not to prescribe NSAIDs.
- How to manage patients taking some of the newer anticoagulant medications
- How to combine analgesics to maximize their effects.
- Indications and contraindications for opiate analgesics.
- Current recommendations for SBE and orthopedic prosthesis prophylaxis

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The fee for this course is not included in the registration fee; it is a separate fee.

**Speaker** .................. Dr. Abdi Sameni

**Title** ...... AM-Minimally Invasive Adhesive and Esthetic Dentistry:

A Review of Available Treatment Options & Materials

PM-Minimally Invasive Adhesive and Esthetic Indirect Anterior Bonded Restorations

**Day** ........................ Friday, May 1

**Time** ...............

1st Session 8:00 to 10:00  a.m.
2nd Session 11:00 a.m. to 12:30 p.m.
3rd Session 2:00 to 3:30 p.m.
4th Session 4:00 to 5:00 p.m.

Each session will contain different content.

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**Exhibit Breaks**

10:00 to 11:00 a.m.; 12:30 to 2:00 p.m.; 3:30 to 4:00 p.m.

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**Fee** .................... $85 dentist / $45 staff
(includes all four sessions)

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**Limited Attendance – Pre-Registration Required**

**COURSE PASS REQUIRED FOR ADMITTANCE**

**CEU** .........................

1st Session 2
2nd Session 1.5
3rd Session 1.5
4th Session 1

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**Course content primarily designed for:**

Dentists/Dental Hygienists/Dental Assistants

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**Sponsor** ..................... GC America

**Course Code** ........... ASD-dentist / ASST-staff
Minimally Invasive Adhesive and Esthetic Dentistry: A Review of Available Treatment Options & Materials

In today’s esthetic conscious society, to obtain ideal results, the dentist must have a thorough understanding of the patient’s desires, economic concerns, and esthetic expectations.

This highly clinical newly designed course will provide participants with creative solutions to enhance patient’s esthetics through the use of minimally invasive dental products and procedures. The participants will learn how to obtain outstanding functional and esthetic results while being biologically respectful to the hard and soft tissues. Direct bonded restorations will be discussed in detail from both the clinician’s viewpoint and the patient’s.

**Upon completion participants should be able to:**

- Comprehensively diagnose and conservatively treatment plan esthetic cases
- Perform smile analysis and apply smile design principles that mimic nature
- Properly sequence treatment plans for ideal esthetic outcomes
- Understand the esthetic and biological benefits of remineralization
- Understand the advantages of at home bleaching and to manage all issues with sensitivity
- Perform safe and effective non-vital tooth whitening
- Understand the different bonding systems on the market their advantages, disadvantages and indications
- Properly select cases that are ideal for direct composite veneering versus indirect porcelain veneers
- Fabricate silicone matrices to aid and simplify composite application
- Perform simple layering for beautiful optical effects that rival natural teeth
- Texturize and polish composite resin to disappear in
- Perform composite repair & refurbishment

Minimally Invasive Adhesive and Esthetic Indirect Anterior Bonded Restorations

Can veneers strengthen worn-down, eroded or chipped teeth?

Should teeth be whitened before they are veneered?

Should endodontically treated teeth be veneered?

Can porcelain be predictably repaired?

Are crowns stronger than veneers?

These questions are among many that dentists must know and answer. The objective of this course is to take a clinical approach and familiarize the practitioner with all aspects of bonded porcelain restorations. This course will demonstrate that not only can bonded porcelain restorations be used to enhance the esthetic appearance of teeth, but they can also be used therapeutically to regain strength of teeth that have been weakened due to enamel loss.

**Upon completion participants should be able to:**

- Diagnosis, treatment planning and treatment sequencing for bonded restorations
- 3-dimensional functional & esthetic mock-ups
- Preparation design for adhesive restorations
- Immediate dentin sealing
- Provisional fabrication techniques, and materials
- Cementation: philosophy, techniques, and materials
- Porcelain type: selection and surface preparation
- Shade taking and laboratory communication using digital photography
- Porcelain repair: debonding and cohesive failures

**Speaker**

...... Brown Winick Health Law Group

**Title**

................ AM-OSHA, HIPAA, and Licensure Regulations

PM-Business Aspects of Practice

**Day**

......................... Friday, May 1

**Time**

............... AM-1st Session 8:00 to 9:30 a.m.

2nd Session 10:30 a.m. to Noon

PM-1st Session 1:30 to 3:00 p.m.

2nd Session 3:30 to 5:00 p.m.

Each session will contain different content.

**Fee**

........................................ $0

**CEU**

....................... AM-1st Session 1

2nd Session 1

PM-1st Session 0

2nd Session 0

**Course content primarily designed for:**

AM – Dentists/Dental Hygienists/Dental Assistants

PM – Dentists

**8:00a.m. – 9:00a.m.** ......... Are You Ready for an OSHA Inspector to Show Up at Your Office?
**Presenter:** Brent D. Soderstrum

What if an OSHA inspector shows up at your office to conduct an inspection? Will you pass with flying colors or will you face costly citations? This presentation will be covering OSHA regulations that apply to the dental industry and will provide you a checklist for you to take back to your office to see how you would fare if an OSHA inspector did show up.

**9:00a.m. – 9:30a.m.**

**HIPAA for the Dental Practice**

**Presenters:** Adam J. Freed and Catherine C. Cownie

Dental practices have come under increasing scrutiny from the U.S. Department of Health and Human Services Office of Civil Rights for alleged HIPAA violations. Learn how to avoid becoming the target of such an investigation.

**10:30a.m. – Noon**

**Compliance with Rules of Practice**

**Presenter:** Rebecca A. Brommel

Learn about addressing dental rules related to sedation, supervision, expanded functions and licensing and regulation requirements.

**1:30p.m. – 2:15p.m.**

**Common Structures for Selling a Dental Practice – Practical Considerations**

**Presenter:** Drew D. Larson

Learn about the basics of stock versus asset sales, due diligence, taxes, and the general steps in the sale process.

**2:15p.m. – 3:00p.m.**

**Estate Planning: A Basic Check-Up**

**Presenter:** Robert D. Hodges

Take a brief tour of the estate planning environment and learn some common pitfalls to avoid.

**3:30p.m. – 4:15p.m.**

**Recent Tax Law Changes Affecting You and Your Business**

**Presenter:** Christopher L. Nuss

We will primarily review a hypothetical situation that highlights why taxes have increased in 2013 and 2014 and various planning points to consider going forward. We will also touch on any current “hot” tax topics applicable to your business.

**4:15p.m. -5:00p.m.**

**Real Estate Matters for Dental Practices**

**Presenter:** Kelly D. Hamborg

Learn tips for evaluating your dental facility lease or purchase agreement.

**Speaker:** Dr. Ali Nasseh

**Title:** New Dimensions in Endodontics (Lecture)

**Day:** Saturday, May 2

**Time:** 8:00 to 10:00 a.m.

**Fee:** $0

**CEU:** 2

**Course content primarily designed for:**

Dentists

**Sponsor:** Real World Endo and Brasseler US

The fee for this course is not included in the registration fee; it is a separate fee.

**Speaker:** Dr. Ali Nasseh

**Title:** New Dimensions in Endodontics (Hands-on Workshop)

**Day:** Saturday, May 2

**Time:** 11:00 a.m. to 1:00 p.m.

**Fee:** $85

**Limited Attendance – Pre-Registration Required**

**COURSE PASS REQUIRED FOR ADMITTANCE**

**CEU:** 2

**Course content primarily designed for:**

Dentists

**Sponsor:** Real World Endo and Brasseler USA

**Course Code:** ANHW

This lecture will concentrate on two areas. 1) How to incorporate new material science, such as bioceramic technology and efficient rotary instrumentation into your clinical practice, and 2) How to perform root canal therapy in such a manner that you actually enhance the long-term prognosis of the tooth. The goal of this program is to have all dentists learn how to perform endodontics in such a manner that they can offer their patients a predictable way of preserving their natural dentition in the long run.

Included in the lecture component will be a thorough discussion concerning access, non-surgical ultrasonic use, instrumentation techniques, and a new bioceramic obturation method. Particular emphasis will be placed on developing endodontic synchronicity between a machined preparation and a laser verified master bioceramic coated cone. Additionally, a new instrumentation and obturation technique (ESX NiTi rotary instrumentation and Synchronized Hydraulic Condensation) will be introduced.

The hands-on session will provide participants the opportunity to use “Real World” techniques and to wit-
ness first-hand how they will change the way they practice endodontics. The hands-on will be conducted using blocks.

**During this lecture and hands-on demonstration participants will learn:**

1. How endodontics can be precision-based.
2. The importance of preserving coronal radicular dentin.
3. The multiple benefits of developing “endodontic synchronicity” between a machined preparation and a master cone.
4. The multiple advantages of performing a constant .04 taper preparation.
5. The new “synchronized hydraulic condensation” technique featuring the use of bioceramic technology.
6. How the use of bioceramics can improve your surgical and non-surgical results.
7. How to properly use the ESX NiTi rotary file and instrumentation system.
8. The correct way to use an ultrasonic, in the pursuit of hidden canals.
9. The ease of use associated with “synchronized hydraulic condensation” technique compared to the traditional obturation methods.
10. Most importantly of all, how to perform endodontics in such a manner that you do not compromise the long-term retention of the tooth.

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**Speaker**

Dr. Gy Yatros

**Title**

You’re Saving Teeth, But Are You Saving Lives? Introduction to Dental Sleep Medicine

**Day**

Saturday, May 2

**Time**

1st Session 9:00 to 10:30 a.m.
2nd Session 11:30 a.m. to 1:00 p.m.

**Exhibit Break**

10:30 to 11:30 a.m.

**Fee**

$0

**CEU**

1st Session 1.5; 2nd Session 1.5

**Course content primarily designed for:**

Dentists/Dental Hygienists/Dental Assistants

**Sponsor**

Dental Sleep Solutions, Kiess Kraft Dental Lab, and Oral Arts Dental Lab

**Learning Objectives:**

- Understand Obstructive Sleep Apnea (OSA) and why dentists should be involved in dental sleep medicine.
- Learn the relationship of snoring to OSA.
- Learn about the spectrum of sleep disordered breathing from snoring to sleep apnea.
- Gain knowledge about the scope of the problem and gain understanding of how many patients are walking through the dental office doors every day who might have this disease.
- Learn OSA terminology so you can speak confidently with your medical colleagues.
- Learn how to “read” a sleep study and pick out the important information.
- Learn the health risks associated with sleep disordered breathing.
- Recognize the signs, symptoms, and behaviors that may indicate sleep disordered breathing.
- Review the current treatment modalities for snoring and sleep apnea.
- Learn a simple and effective way to “screen” your existing patient population for sleep related disorders.
- Learn a complete system of protocols for how to manage patients from start to finish.
- Understand the side effects of dental device therapy.
- Review three marketing techniques to increase sleep patient referrals.
- Exposure to a comprehensive ten step program for implementing dental sleep medicine within the dental office.

**Synopsis:** As dentists we screen our patients for periodontal disease and oral cancer, and rightfully so, but why are we not screening them for sleep disordered breathing as well? Most dentists just don’t know enough about the disease, the co-morbidities, the signs and symptoms, the treatment options, to feel comfortable and confident discussing the problem with their patients. Though you can not learn all there is to know about sleep apnea and treating sleep apnea with dental devices in a single course, you will leave this course with a better understanding of the disease and where you fit into the big picture. By attending this course, one will gain an understanding of the protocols and systems for how to screen a patient, have them sleep tested, order an appropriate dental device, deliver the device, follow up and titrate the device and then confirm your findings with a titration sleep test. Additionally, you will be exposed to various strategies for dealing with medical insurance and Medicare and review marketing techniques and strategies to increase your referral base.
The fee for this course is not included in the registration fee; it is a separate fee.
Speaker: Terri Deal, CDA
Title: Infection Control Update
Day: Saturday, May 2
Time: 8:00 to 10:00 a.m.
Fee: $35

Limited Attendance – Pre-Registration Required
COURSE PASS REQUIRED FOR ADMITTANCE
CEU: 2

You must complete a separate CEU card to receive credit. You will receive the card when you enter the lecture room.

Course content primarily designed for:
Dentists/Dental Hygienists/Dental Assistants
Course content will meet dental assistant registration renewal requirement.
Course Code: IC

This course will cover the following material: Blood-borne Pathogen Standard, OSHA Guidelines, Written Exposer Plans, and the importance of preventative measures and work engineering controls.

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The fee for this course is not included in the registration fee; it is a separate fee.
Speaker: Terri Deal, CDA
Title: Radiography Renewal
Day: Saturday, May 2
Time: 11:00 a.m. to 1:00 p.m.
Fee: $35

Limited Attendance – Pre-Registration Required
COURSE PASS REQUIRED FOR ADMITTANCE
CEU: 2

You must complete a separate CEU card to receive credit. You will receive the card when you enter the lecture room.

Course content primarily designed for:
Dentists/Dental Hygienists/Dental Assistants
Course content will meet dental assistant registration renewal requirement.
Course Code: RR

This course will cover the following material: Review Techniques, Errors and Troubleshooting Digital Radiography Nomad, Hand-Held Radiography Equipment Operator and Patient Safety.
Mark Benavides, DDS attended Carleton College and obtained his DDS from Marquette University (1986). He practices in Ottawa, Illinois, and is a member of the American Dental Association, the Academy of General Dentistry, the Illinois State Dental Society, and the American Academy of Restorative Dentistry (AARD). He is active in his local component and is currently President of the “Illinois Valley Dental Society” (year EIGHT of his two year term (not a typo!)). In addition, he is a Clinical Instructor at the Kois Center in Seattle, WA. Dr. Benavides and his staff are extremely computer-literate and, in fact, have other dentists and their staff visit at least once a month to see the marriage of hi-tech dentistry to computers, scanners, cameras. Dr. Benavides has been married to his wife Angela for thirty years. He can be found most winter weekends along the Mississippi River from Dubuque to Burlington photographing Bald Eagles.

Rebecca A. Brommel is a member of BrownWinick and serves as the firm’s Chair of the Marketing Committee. Becki assists clients in the area of litigation and health law. Becki has represented clients in state and federal court, in various state administrative tribunals and in arbitrations. Becki’s litigation experience includes business contract disputes (including covenants not to compete and declaratory actions), derivative actions, business dissolutions, seller-purchaser disputes, collection matters, business lease disputes, health care related disputes, request for proposal challenges and judicial review of administrative actions. In addition, Becki has assisted clients in requesting changes of administrative rules and other actions involving state administrative tribunals, including professional licensure proceedings for nurses, dentists and physicians, challenges to citations at health facilities and fraud and abuse related proceedings. Becki has serviced clients in a number of industries, including health care, agriculture, manufacturing, construction and various services industries.

Catherine C. Cownie is a member of BrownWinick. Since joining BrownWinick, Katie has practiced primarily in the health law area, in particular state licensure and regulatory matters. She spends a significant amount of her time involved in Iowa Certificate of Need related issues. Katie is also involved in the representation of practitioner associations. BrownWinick represents the Iowa Dental Association and as a part of that representation, Katie advises the Association on the rulemaking process and proposed legislation. She also represents a number of individual dental practitioners in licensure related matters before the Iowa Dental Board.

Harold L. Crossley, D.D.S., M.S., Ph.D., is Professor Emeritus at the University of Maryland Dental School. A native of Rhode Island, Dr. Crossley received a Bachelor of Science degree in Pharmacy from the University of Rhode Island in 1964. He later was awarded the Master of Science (1970) and Doctorate degrees (1972) in Pharmacology. The University of Maryland Dental School in Baltimore awarded Dr. Crossley the D.D.S. degree in 1980. The liaison between the classroom and his part-time dental practice produced a practical approach to understanding the pharmacology of drugs used in the dental office.

Dr. Crossley has co-authored a number of articles and four books dealing with a variety of topics within the field of pharmacology. Other areas of expertise include the pharmacology of street drugs and chemical dependency. He serves on the Maryland State Dental Association’s Well-Being Committee, is an active member of Phi Kappa Phi, Omicron Kappa Upsilon Honorary Dental Society, the American College of Dentists, International College of Dentists, and an honorary member of the Thomas B. Hinman Dental Society. He was the recipient of the 2008 Gordon Christensen Lecturer Recognition award presented by the Chicago Dental Society and the recipient of the 2012 Award of Distinction presented by the Academy of Dentistry International for his efforts in Continuing Dental Education. He has been a consultant for the United States Drug Enforcement Administration and other law enforcement agencies since 1974. Drawing on this unique background, Dr. Crossley has become nationally and internationally recognized as an expert on street drugs and chemical dependency as well as the clinical pharmacology of dental drugs.
Terri Deal, CDA, RDA, EFDA, AA Terri graduated from Iowa Central Community College, Dental Assistant Program in 1980. She has worked in orthodontics, dental insurance, public health, and private practice. She has been an instructor in the dental assistant program at DMACC since 2001. She is currently pursuing her BA.

Adam J. Freed is a member of BrownWinick. Adam provides legal services in the areas of corporate transactions, securities law, agricultural law and renewable fuels.

Kelly D. Hamborg is a member of BrownWinick. Kelly's practice concentrates in the business transactional area, with an emphasis in real estate and health care transactions. His real estate practice includes acquisition, development, finance and leasing. His health law practice has included negotiation and drafting of hospital/physician agreements, physician credentialing and disciplinary matters, and health law regulatory matters.

Robert D. Hodges is an associate with BrownWinick and practices primarily in the areas of taxation, estate planning, and business law.

James Kohner, DDS is originally from Cleveland, Ohio. He graduated from The Ohio State University, and Case Western Reserve University Dental School, then obtained his certification in Periodontics from the Boston University School of Graduate Dentistry. He currently lives in Scottsdale, Arizona.

He brings 35 years of practice experience to help him more fully understand the needs of course participants and thus is well qualified, from a clinical perspective, to help find solutions to those needs.

Dr. Kohner is an experienced teacher as well, who has presented courses on Crown Lengthening and Soft Tissue Grafting to a wide range of audiences, including many state associations, all over the US and in 8 foreign countries, and has presented at the American Academy of Periodontology meetings for many years. He has been teaching for the Perio Institute since 2003 and is currently a Visiting Instructor at the Harvard School of Dental Medicine. He is a current member of both the American Dental Association and the American Academy of Periodontology, and a professional member of the National Speakers Association.

Drew D. Larson is an associate attorney with BrownWinick. Drew practices primarily in the areas of corporate formation and transactions, intellectual property, estate planning, and tax. He represents business clients in various aspects of their operations, including startup organization, financing, acquisitions, contract drafting and negotiation, succession planning and regulatory compliance.

Allen Ali Nasseh, DDS, MMSc received his Masters in Medical Sciences degree and Certificate in Endodontics from the Harvard School of Dental Medicine in 1997. He received his DDS degree in 1994 from Northwestern University Dental School. He maintains a private endodontic practice in Boston Massachusetts (www.RealWorldEndo.com) and holds a staff position at the Harvard’s postdoctoral endodontic program. Dr. Ali Nasseh has done research in the areas of bone biochemistry and has lectured extensively nationally and internationally on such diverse topics as Endodontic diagnosis, Anesthesia and sedation, treatment planning, efficiency of care, and Microsurgery. Dr. Nasseh is the endodontic editor for several dental journals and periodicals and serves as the Alumni Editor of the “Harvard Dental Bulletin.” Dr. Nasseh is the CEO and President of Real World Endo.

Christopher L. Nuss is a member of BrownWinick. Chris primarily assists clients in areas of federal, state and local tax planning, compliance and controversies and advises clients on a variety of business transactional issues.

Greg Psaltis, DDS has been a pediatric dentist for 40 years, primarily in private practice in Olympia, Washington. In addition to enjoying his practice, he lectures frequently on pediatric topics, as well as communication skills and practice management. He has published in several professional journals and often vacations by volunteering in Mexico and Bolivia to provide care for children without hope of access of care. His unique speaking style reflects his years of experience and keen observations, thus making his programs informative and entertaining. In 2014 he was given the Gordon J. Christensen Lecturer Recognition Award for excellence in professional presentations.
Abdi Sameni, DDS F.A.C.D is a Clinical Associate Professor of Dentistry and a 1991 graduate of Herman Ostrow School of Dentistry at USC. He has been a member of the USC clinical faculty since 1998. He is a former faculty for the “esthetic selective” which emphasizes a “biomimetic approach” to restorative and esthetic care. He was the original director of the USC Advanced Esthetic Dentistry Continuum for the portion relating to indirect porcelain veneers. He is the chairman and developer of the “USC International Restorative Dentistry Symposium” for the Ostrow School of Dentistry at USC.

Dr. Sameni lectures nationally and internationally on topics related to interdisciplinary dentistry, digital photography and its applications for dentistry, and various aspects of biomimetic and esthetic dentistry. Dr. Sameni is Past-President of the USC Dental Alumni Association, past-president of the USC Century Club, Board of Directors of the Pan Pacific Center for Continuing Oral Health Professional Education and a member of the Board of Counselors for the USC School of Dentistry. Dr. Sameni serves on the Board of Governors for the USC Alumni Association and he is currently the co-chair of the Ostrow School of Dentistry at USC Scholarship Selection Committee. Dr. Sameni is a member of numerous professional organizations and societies, which include OKU and the Pierre Fauchard Academy. He most recently had the honor of becoming a Fellow of the American College of Dentists in October of 2013. He maintains a private practice in West Los Angeles, where he emphasizes comprehensive restorative dentistry, including implant reconstruction and esthetic dentistry.

Brent D. Soderstrum is a member of BrownWinick. Brent practices primarily in the areas of litigation, construction law, OSHA and employment law.

Gy Yatros, D.M.D. has practiced dental sleep medicine for over twelve years and is a well-respected international lecturer in the field of sleep-disordered breathing and dental sleep medicine. He has offices in Bradenton, Sarasota and Tampa, Florida, devoted exclusively to the treatment of sleep disordered breathing. He is co-founder of the Dental Sleep Solutions. He is a Diplomate of the American Board of Dental Sleep Medicine (ABDSM), past president of the Manatee Dental Society, and is an Affiliate Assistant Professor of the Department of Internal Medicine with the University of South Florida, College of Medicine.
Ahah! I’ve found the perfect destination! We MUST purchase Raffle tickets for the Iowa Dental Foundation Trip Raffle!

Where is your dream destination? With the Iowa Dental Foundation trip raffle you’re only limited by your imagination!

Alaskan Cruise? Safari in Africa? Skiing in Banff?

With Mitch-Stuart’s Destinations of Excellence you can create your perfect trip — on your own or with your family!

Tickets cost $50 each and only 500 tickets will be sold.

The winner of the raffle will receive $4,000 in Mitch-Stuart Gift Certificates valid for travel to hundreds of destinations.

Drawing will be held at the President’s Celebration Reception, Friday evening, May 1, 2015. Winner need not be present to win.

Tickets may be purchased with cash or check payable to the Iowa Dental Foundation and are available via mail to the Foundation office, or through your PMC Representative. We will also sell tickets at District Meetings.

To purchase tickets through PMC, please call 800-247-5930 and ask for Karla Krogman-Sauer (x7135) or Kim Dornbier (x7441).

For more information call the Iowa Dental Foundation at 800-828-2181, x107. Mail checks to: Iowa Dental Foundation, P. O. Box 31088, Johnston, IA 50131.

Trip underwritten by:

PMC Insurance Solutions
Registering online is a convenient and time-saving process. Following these steps will ensure that your online registration will be efficient and easy.

**PLEASE! Read this information before registering online:**

1. Do not register online if you do not have a **working printer** immediately available. You will need to print confirmations, staff badges, and staff course passes.
2. If unsolicited e-mails are set up to go directly to your junk e-mail, set up info@iowadental.org as an accepted e-mail address. You will not receive a confirmation if the e-mail address is not accepted. (You must bring confirmation with you to pick up annual session materials.)
3. Register using your full name. Do not use nicknames. This will ensure that your CEU credits will be processed accurately.
4. If you do not have an ADA #, enter your license # or another 9-digit number.
5. At the end of the registration process, you will receive a message on the screen that reads “You have successfully registered”. Click to continue.
6. Wait for the screen to appear with a box that reads “Click here to print badges and course passes”. The **staff** badges and course passes will show on the screen and you must print them. Do not close out this page without printing the badges and course passes as the badges and course passes will not be saved in the system. The badges and course passes are **not** sent to you by e-mail.
7. You will receive a confirmation by e-mail. This is generated automatically by the system. You should receive this within a few minutes of your successful registration. Print the confirmation and copy for each person listed.
8. If you have any problems with registering online, such as not receiving a confirmation or not being able to print badges, call the IDA immediately for assistance (800-828-2181). (A minimal fee may be charged for administrative services provided after online registration closes on April 9.)

**ONLINE REGISTRATION DEADLINE:**

*April 9, 2015 @ 5:00 P.M.*

*(Advance registration deadline by mail or fax is also April 9)*

**Please remember** - you must print your **staff** badges before you close out the registration screen. If you do not bring your **staff** badges, there will be a $25 processing fee on-site to print the badges.

Course passes and event tickets for dentists will be included in the registration packet.

**Staff must print course passes when registering online.**

*(Paid courses only)*

**Attention: Dental Assistants/Dental Hygienists**

All dental assistants and dental hygienists must register with the Iowa Dental Association to attend exhibits, table clinics, or courses sponsored by the IDA. These events will be held at the Iowa Events Center. **Being registered with the IDAA or IDHA will not admit you to these events.**

If you register online, there is no fee if you print your badge and bring it with you. If you do not bring the badge with you, there is a $25 fee. You must pick up a pink badge holder at the Iowa Event Center.

$25 registration fee by mail or fax. If you register by mail or fax, badges may be picked up at the Iowa Events Center.

$75 on-site registration fee.

Advance registration deadline is **April 9, 2015** at 5:00 p.m.

*(this includes online, mail and fax).*

Questions? Contact the Iowa Dental Association at 800-828-2181 or info@iowadental.org

**Register online at www.iowadental.org**

Staff who register online and print out their badge may pick up a pink badge holder outside the lecture rooms.

**General registration questions may be directed to info@iowadental.org.**
Iowa Dental Association Annual Session/April 30-May 1-2, 2015 / Des Moines Registration must be received by APRIL 9, 2015

ADVANCE REGISTRATION FORM

"Always the Best"

Dentist Name___________________________________________________________

Name of Practice or School______________________________________________

□ Check #___________

□ MC

□ VISA

Address____________________________________________________ District_____________  Credit Card #__________________________________

City_______________________________ State____________ Zip________________  Exp. Date___________ 3 or 4-digit code ________

ADA #_____________________________ E-Mail_______________________________

Phone_____________________________ Fax__________________________________

Office Use Only:  Membership Verified ________

Posted Date ________________

Attendees – Registration Fees

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<th>Course</th>
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<td>staff $45</td>
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<tr>
<td>ANHW</td>
<td>$85</td>
<td>IC</td>
<td>$35</td>
<td>RR</td>
<td>$35</td>
</tr>
<tr>
<td>AL</td>
<td>$30</td>
<td>PCR</td>
<td>$150</td>
<td></td>
<td></td>
</tr>
<tr>
<td>PCRC</td>
<td>$0*</td>
<td></td>
<td></td>
<td></td>
<td></td>
</tr>
</tbody>
</table>

Attendees – Non-Fee Courses/Events

<table>
<thead>
<tr>
<th>Course # Attending</th>
<th>Course # Attending</th>
<th>Course # Attending</th>
</tr>
</thead>
<tbody>
<tr>
<td>Kohner</td>
<td>Nasseh</td>
<td>Koerner</td>
</tr>
</tbody>
</table>

Registration and Event Codes & Fees located on other side of form.

If mailing or faxing form, staff registration fees apply (see Reg Codes & Fees)

Registrar Registration should be entered on line 1 below. If dentist is not attending, or already registered, check here □

Total Amount Due:  $_______________

Payment Information

--

Date of Practice or School

Name of Practice or School

Current ADA #

E-Mail

City, State, Zip

Address

Phone

Fax

ADA #

Payment Method:  Check #___________

□ Check # MC □

□ Check # VISA □

**Donation required to receive 2 comp tickets for reception - $250 to IDPAC or $300 to Foundation**

Registration must be received by APRIL 9, 2015

"Always the Best"
Thursday, Friday and Saturday, April 30 - May 2, 2015

Registration Codes & Fees

Advance Reg | Advance Reg | Reg
---|---|---
Mail or Fax | Online | On-Site
APRIL 9, 2015

AD | ADA Member Dentist | $125 | $125 | $200

AR | ADA Retired Life Dentist | $0 | $0 | $0

NM | Non-member Dentist | $1097 | $1097 | $1097

DS | Dental Student | $0 | $0 | $0

GS | Graduate Student | $0 | $0 | $0

TC | Table Clinician-Dentist | $0 | $0 | $0

SP | Spouse | $0 | $0 | $0

FM | Family Member | $0 | $0 | $0

DA | Dental Assistant | $25 | $0 | $75

DH | Dental Hygienist | $25 | $0 | $75

DL | Dental Lab Technician | $25 | $0 | $75

OP | Office Personnel | $25 | $0 | $75

DAS | Dental Assistant Student | $25 | $0 | $75

DHS | Dental Hygienist Student | $25 | $0 | $75

DLS | Dental Lab Tech Student | $25 | $0 | $75

**Advance Registration Deadline: APRIL 9, 2015**

Event Codes & Fees

<table>
<thead>
<tr>
<th>Event Code</th>
<th>Description</th>
<th>Fee</th>
</tr>
</thead>
<tbody>
<tr>
<td>JKHW</td>
<td>Dr. James Kohner/Hands-on Workshop</td>
<td>$195</td>
</tr>
<tr>
<td>MB</td>
<td>Dr. Mark Benavides Online</td>
<td>$35</td>
</tr>
<tr>
<td>HCD</td>
<td>Dr. Hal Crossley/Hands-on Workshop</td>
<td>$85</td>
</tr>
<tr>
<td>HCST</td>
<td>Dr. Hal Crossley/Staff</td>
<td>$45</td>
</tr>
<tr>
<td>ASD</td>
<td>Dr. Abdi Sameni/Hands-on Workshop</td>
<td>$85</td>
</tr>
<tr>
<td>ASST</td>
<td>Dr. Abdi Sameni/Staff</td>
<td>$45</td>
</tr>
<tr>
<td>ANHW</td>
<td>Dr. Ali Nasseh/Hands-on Workshop</td>
<td>$85</td>
</tr>
<tr>
<td>IC</td>
<td>Infection Control</td>
<td>$35</td>
</tr>
<tr>
<td>RR</td>
<td>Radiography Renewal</td>
<td>$35</td>
</tr>
<tr>
<td>AL</td>
<td>Awards Luncheon</td>
<td>$30</td>
</tr>
<tr>
<td>PCR</td>
<td>President’s Celebration Reception</td>
<td>$150 per person</td>
</tr>
<tr>
<td>PCRC</td>
<td>President’s Celebration Reception Comp Tickets</td>
<td>$0</td>
</tr>
</tbody>
</table>

**Advance Registration Deadline: APRIL 9, 2015**

Register by mail, fax, or e-mail.

**No refunds will be given after April 16.**

Registrants will receive confirmation by mail, fax, or e-mail.

You must bring registration confirmation with you as proof of registration.

No refunds will be given after April 16.

A $25 processing fee per registration will be charged on refunds.

Badges/Course Passes/Event Tickets

You must bring confirmation with you as proof of registration.

Online registrants will receive confirmation by e-mail. All other registrants will receive confirmation by mail, fax, or e-mail.

Advance Registration Deadline: APRIL 9, 2015

Registration fees include all non-fee courses, table clinics, and exhibits.

Registations must be received by deadline date.

No refunds will be given after April 16.

A $25 processing fee per registration will be charged on refunds.
<table>
<thead>
<tr>
<th>Clinic set-up time: 7:30 – 8:30 a.m.</th>
<th>Judging starts at 8:30 a.m.</th>
</tr>
</thead>
<tbody>
<tr>
<td>Clinic(s) should limit presentations to 3-5 minutes for judges.</td>
<td></td>
</tr>
</tbody>
</table>

**Title of Clinic:**

**Synopsis of Clinic:**

<table>
<thead>
<tr>
<th>Name(s) of Clinician(s): (1)</th>
</tr>
</thead>
<tbody>
<tr>
<td>(2) ________________________ (3) ________________________</td>
</tr>
</tbody>
</table>

**Address:**

**City:** ___________________ **State:** __________ **Zip:** __________

| Phone:_______________________ | ADA Number:__________________ |

Please register me under the category indicated:

- [ ] 2014 Honor Clinic  
- [ ] Iowa Dentist  
- [ ] Out of State Dentist  
- [ ] U of I/College of Dentistry Faculty Member  
- [ ] Dental Student  
- [ ] Graduate Student  
- [ ] Dental Hygienist  
- [ ] Dental Hygienist Student/College: ________________________  
- [ ] Dental Assistant  
- [ ] Dental Assistant Student/College: ________________________  
- [ ] Dental Lab Tech  
- [ ] Dental Lab Tech Student/College: ________________________  

Please order for my clinic: one stool per clinician will be provided

- [ ] electrical outlet (provided at no cost to clinician)  
- [ ] small screen (provided at no cost to clinician)

If selected as an honor clinic, do you give permission for press release information to be provided to your local newspaper? ____________________ **Name of Local Newspaper** ____________________

**Clinic Chair Signature of Approval** ____________________ **Date** __________

Iowa Dental Association, P.O. Box 31088, Johnston, IA 50131 / FAX 515-334-8007
Table Clinics Procedures and Regulations for Clinicians

1.) Table Clinic applications must be submitted to the IDA by April 10. Applications will be accepted on availability of space capacity.

2.) Table clinics present basic clinical and research information related to the practice of dentistry using photographs, charts, diagrams, narrative materials, Powerpoint presentations, and poster boards.

3.) All table clinic applications are reviewed by the Table Clinic Chairperson for content, quality of work and relevancy to the general membership. The chairperson accepts those applications which, in his/her judgment, best relate to the improvement of the health of the public and the science and art of dentistry. The IDA Table Clinics chairperson reserves the right to reject or cancel the appearance of any person or to reject the material submitted for exhibition.

4.) Clinicians must be at their table during the assigned times. Set up for the table clinics will be one hour prior to judging start time on assigned date.

5.) The IDA will provide a 30” wide x 6’ or 8’ long x 42” high table, stools, electrical outlet, and small screen at no cost. A sign with the clinic number, title of presentation, and names of clinicians will also be provided. All A-V equipment must be brought by the clinician.

6.) While commercial organizations may sponsor table clinics, these must be purely scientific and devoid of commercialism. Advertising, sales or solicitation are not permitted in the table clinic presentations. Violation of this policy will result in immediate closure and removal of the table clinic from the area.

7.) Trade Names: Promotion of any product or service by trade name is absolutely prohibited. Drugs and products mentioned in the presentation generally should be identified by chemical formula or by generic name. Trade names may be used for identification and classification purposes only. Should the use of trade names be advantageous to the attendees’ understanding of the presentation, the rationale should be submitted in writing to the table clinics chair (30) days in advance of the clinic requesting approval.

8.) Film/Video Production: Daylight projection of filmed materials is permissible, but sound devices may not be used unless accompanied by individual earphones.

9.) Patient Demonstration: Demonstrations involving procedures on patients or live models generally will not be permitted unless given prior written approval by the Table Clinics chair. Only if, in the opinion of the chair after consultation with representatives of the appropriate scientific and legal agencies of the Iowa Dental Association, such demonstrations do not violate local law and would contribute significantly to the advancement of the art and science of dentistry will such demonstrations be allowed.

10.) Handouts are the responsibility of the clinician. The IDA will not pay to duplicate handouts.

11.) The IDA is not responsible for any loss or damage to the clinician’s material or equipment.

12.) Table clinics will be judged by a panel of two judges selected by the Table Clinics Chair. Standard evaluation forms provided by the IDA will be used to judge the clinics. Judging will start one-half hour prior to clinics start time. Clinicians are requested to limit their presentations to 3-5 minutes for the judges.

13.) Certificates and Awards: Each clinician will receive a participating certificate. Certificates of recognition will be presented to the clinicians chosen as honor clinicians. Returning Honor clinicians will receive plaques. Dentists, dental hygienists, and dental assistants will receive (4) CEU’s and a continuing education card.
Invite you to the

Exhibitor’s Reception

Thursday, April 30, 2015, 5 p.m. to 8 p.m.
Iowa Events Center Exhibit Hall, Lower Level

You and a guest are invited to a reception to kick off the IDA Annual Session with this year’s exhibitors! Join us for a fun evening of good food, drink and a chance to have one-on-one time with exhibitors!

A drawing for great prizes will be held at the end of the evening for attending dentists!

Cash bar will be provided
The University of Iowa College of Dentistry and the Iowa Dental Association invite you to participate in the College of Dentistry and IDA/Exhibitors Golf Tournament. Come test your skills on the links and share in the fun and fellowship.

Cost is $65.00, which covers greens fees, golf cart, and prizes.
Check-in time at the golf course is ½ hour prior to the 8:30 a.m. Shot Gun / 4-person Best Shot.
Lunch courtesy of Patterson Dental.

2015 GOLF TOURNAMENT ENTRY FORM
(please print)

Name: ___________________________________________ Phone: (_____ ) _____________

Address for Credit Card: ____________________________________________________________
Street City/State ZIP

E-Mail Address: ___________________________________________

8:30 a.m. Shot Gun and 4-person Best Shot
Please list your foursome preference:

________________________________________  _____________________________________
________________________________________  _____________________________________

Golf Fee MUST accompany your ENTRY FORM. You may pay by check or credit card. If paying by check, make the check payable to: College of Dentistry / IDA Golf Tournament, and if paying by credit card, complete the information below.

_____ Visa  _____ Mastercard  Amount: $___________  Expiration date: _______ / _______

Card Number:    ___________________________ ___________________________

Three digit security code on back of card _________________

Signature: ________________________________

Please mail this form to: Ms. Penni Ryan, The University of Iowa, College of Dentistry, 346 Dental Science N, Iowa City, IA 52242-1010, or fax to: 319-335-7155. If you have any questions, please call Penni at 319-335-7166.

ENTRIES MUST BE RECEIVED BY APRIL 17, 2015

Prizes courtesy of our Exhibitors and The University of Iowa College of Dentistry
Reminder – Important Dates

April 7 Housing Deadline

April 9 @ 5:00 p.m. Registration Deadline
After this date, attendees must register on-site.

After April 15, download course handouts
@ www.iowadental.org

Register online at www.iowadental.org

Reminder to Staff:

PRINT BADGES AND COURSE PASSES
WHEN REGISTERING ONLINE (Paid Courses Only).

Staff may pick up a pink badge holder outside the lecture rooms.

The IDA would like to recognize DENTAL PROSTHETIC SERVICES, INC.,
for being an advertising package sponsor in all IDA publications for 2015.
Their support helps to bring quality speakers and programs to the Annual Session.

Iowa Dental Association, PO Box 31088, Johnston, Iowa 50131
515-331-2298 • FAX 515-334-8007 • info@iowadental.org
Family owned and operated for more than 42 years, DPS is proud of the relationships we have built with our dentists and their teams.

From a simple phone call, to case planning, chairside assistance, and continuing education, it is our mission to not only give you and your patients outstanding service and beautiful restorations, but also to enhance your practice.

Connect with us at the Iowa Dental Association Annual Session.